

Otherworldly

# Videos & webcomics pricing sheet

## Compare top features offered in Otherworldly videos and webcomics.

Edutainment-focused videos and webcomics are fantastic ways of capturing attention on almost any platform. Buyers are online to learn and be entertained, so combine the two: not only will they discover your business, but enjoy doing so, and look forward to seeing more from you.

### Webcomics

Most online content is either dry education, empty entertainment, or 'samey' advertising. Instead, Otherworldly Webcomics combine what prospects want to learn with their flavour of humour and enjoyment. This enables you to show up on social timelines and ad platforms in ways they'll appreciate and look forward to.



### Videos

Otherworldly Videos take what Webcomics do to the next level, with social advertising's most prized medium: video. Educate and entertain (edutain) your market with fully animated sequences that add motion, voices, and music for a more immersive experience. Use them as Shorts on your social feeds, explainer videos on your website, or as paid ads across all major social networks.



While there are many variables that contribute towards effective edutainment webcomic content for maximum results, these are the main elements for you to consider. For a full range of configuration options, speak with our team for a bespoke estimate. **Every option includes:**

**Research:** Exploring what your market wants to learn, *how they'd enjoy learning it*, based on content plans if available.

**Ideation:** Generating winning ideas based on content plans, audience insights, and the research phase.

**Scriptwriting:** Writing a script that conveys those insights in an enjoyable way, succinctly for webcomic formats.

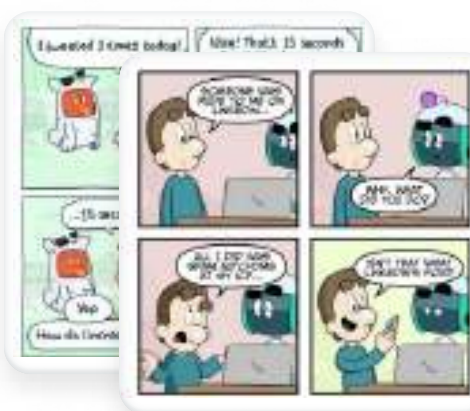
**Full artwork:** From sketches all through to final production artwork in your chosen style.

**Social & ad exports:** All assets ready to use on every social channel, even video-only platforms.

## Style



**Essential:** The simplest styles. More limited in content delivery and visual styles. Smallest amount of preproduction required thanks to that simplicity.



**Standard:** A balance between the other two styles. Minimal backgrounds, but still benefits from advanced content delivery options and visual styles.



**Premium:** Adds more angle changes, richer backgrounds, and more foreground effects for the most immersive webcomic visual style options.

## Length

**1 Tile:** Just one image. Limited content delivery. Popular for Essential style.

**2 Tiles:** Two images, typically a setup and punchline. Greater ability to educate while entertaining for more effective delivery.

**4 Tiles:** Four images for greater setup, more detailed education and entertainment. This is the most popular option.

## Verification

**Verified:** Before each webcomic is produced, we validate ideas with your target audience for maximum hit-rate. After each webcomic is published, we can review performance data and optimise for maximum results.

**Unverified:** Production takes place without external feedback. Used for saving costs, faster production, or when content themes have been fully verified.

## Preproduction

Prior to starting your webcomics, we must complete 'preproduction'. In this, we create the series initial world (setting, lore, goals), initial characters (design, personality, libraries, etc.), scenes, topics and content plan. We pitch it to your target market, iterate on the feedback, then prepare final materials (such as puppet libraries, initial backgrounds, etc.) for your webcomic production pipeline.

While there are many variables that contribute towards effective edutainment video content for maximum results, these are the main elements for you to consider. For a full range of configuration options, speak with our team for a bespoke estimate. **Every option includes:**

**Research:** Exploring what your market wants to learn, *how they'd enjoy learning it*, based on content plans if available.

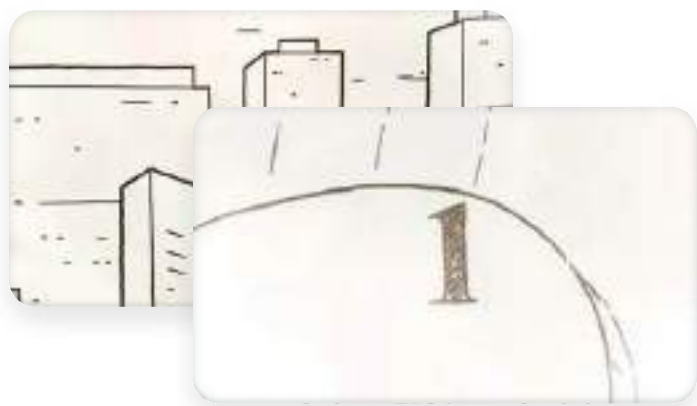
**Ideation:** Generating winning ideas based on content plans, audience insights, and the research phase.

**Scriptwriting:** Writing a script that conveys those insights in an enjoyable way, specifically for animated videos.

**Full animation:** We cover the entire pipeline: backgrounds, animatics, animation, voice acting, music, composing.

**Social & ad exports:** All assets ready to use on every social channel, in both horizontal and vertical formats.

## Style



**Essential:** The simplest styles. More limited in scene nuance, usually narrator-led. Smallest amount of preproduction thanks to that simplicity.



**Standard:** A balance between the other two styles. Full scenes just like Premium, but with fewer camera angles (backgrounds per scene) and simpler interactions.



**Premium:** Adds more camera angles (backgrounds per scene), cuts, interactions and props for the most immersive video visual style options.

## Length

**Short:** Typically around 30 seconds in length. Good for looping material and simple messages with simple wit.

**Medium:** Typically between 30–60 seconds in length. Good for 'Shorts', short ads, and social series material with a variety of humor.

**Long:** Typically between 3–5 minutes in length. Good for more detailed explainers, longer dialogue or descriptions, and episodic videos.

## Verification

**Verified:** Before each video is produced, we validate ideas with your target audience for maximum hit-rate. After each video is published, we can review performance data and optimise for maximum results.

**Unverified:** Production takes place without external feedback. Used for saving costs, faster production, or when content themes have been fully verified.

## Preproduction

Prior to starting your videos, we must complete 'preproduction'. In this, we create the series initial world (setting, lore, goals), initial characters (design, personality, voice casting, etc.), scenes, topics and content plan. We pitch it to your target market, iterate on the feedback, then prepare final materials (such as rigs, controllers, voice casting, etc.) for your video production pipeline.

## Otherworldly Webcomics

Preproduction: 'Essential' is \$1,000. 'Standard' is \$1,000. 'Premium' is \$2,000.

Style style	Length	Unverified	Verified
Essential	1 tile	\$600	\$725
Essential	2 tiles	\$650	\$775
Essential	4 tiles	\$750	\$875
Standard	1 tile	\$700	\$825
Standard	2 tiles	\$850	\$975
Standard	4 tiles	\$1,050	\$1,175
Premium	1 tile	\$850	\$975
Premium	2 tiles	\$1,050	\$1,175
Premium	4 tiles	\$1,250	\$1,375

## Otherworldly Videos

Preproduction: 'Essential' is \$2,000. 'Standard' is \$2,000. 'Premium' is \$3,000.

Style style	Length	Unverified	Verified
Essential	Short	\$3,870	\$4,620
Essential	Medium	\$6,120	\$7,170
Essential	Long	\$9,320	\$10,370
Standard	Short	\$5,790	\$6,840
Standard	Medium	\$10,860	\$11,910
Standard	Long	\$18,120	\$19,170
Premium	Short	\$6,210	\$7,260
Premium	Medium	\$12,260	\$13,310
Premium	Long	\$21,520	\$22,570

[View the complete list or contact our team at mredutainment.com.](#)